SECUREORIVE

Excess Wear and Use Waiver

Understanding and Selling the Product

Objectives

Explain why there is a need for SecureDrive Excess Wear and Use Waiver

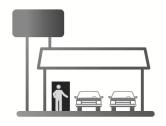
Describe the components that are covered under the Excess Wear and Use Waiver as well as contract conditions

Demonstrate the process of using the Excess Wear and Use Waiver to your customers



Excess Wear and Use Waiver (EWU)

The Excess Wear and Use Waiver (EWU) is a debt waiver agreement between the dealerships in-house leasing institution and lease customers.







The goals of EWU are to:

- ✓ Address potential lessee concerns at Point of Sale over 'lease fine print'
- ✓ Waive potential charges for excessive wear which may be present on the vehicle at time of lease return



Customers are choosing to lease their new vehicle







Lessees have the responsibility to maintain the condition of their vehicle throughout the lease







Driving hazards may leave damage considered to be 'excessive wear' creating costs for the lessee









EWU potentially waives these costs to ensure a superior lease return experience











By providing a superior lease end experience, lessee satisfaction and loyalty improve











What is EWU?

End-of-Lease Waiver

A waiver between the customer and the dealerships in-house leasing agency. Up to \$7,500 in waive-able charges, excluding wear and tear on tires

Coverage for Excess Wear-and-Tear

100% of charges waived within benefit limits, despite the average kilometers driven each year

Optional Tire Coverage

New Vehicles qualify for optional Tire Coverage, which covers excess wear and tear on tires, which results in the tire thread depth falling below vehicle guidelines.



EWU Program Elements

Coverage includes but is not limited to:

Windshield and other glass/lens damage

Bumper scuffs and scrapes

Wheel scuffs and scrapes



Tire wear with tread depth below vehicle return guidelines – Optional Coverage only

Paint scratches

Small body panel dings and dents

Missing parts valued at under \$150

Rips, tears and burns

to the vehicle's interior



How does EWU work?















Customer Benefits

Reassures potential lessees about 'lease fine print'

Removing anxiety over the lease return process

Easy, worry free transition from lease to lease

Customer is protected against excess wear and tear on their vehicle

Customer likely has no financial outlay at lease end

Superior lease experience



Dealer Benefits

Eases the 'lease fine print' objection

Removes lessee anxiety at lease renewal

F&I income opportunity on leases

Removes the difficult excess wear discussion at time of lease renewal

Increases satisfaction at lease maturity

Improves overall customer loyalty



Cost for a 1-2 year Standard New Vehicle Lease



Lessee pays

\$1,531

Can be capitalized in the lease and paid monthly Lessee can pay cash May sell for less but NOT more



Dealer Commission

\$1,000

Paid as part of the advance at lease funding

Dealer Cost*

\$531

Paid via the monthly LGM remittance process using the HUB

*Tire Coverage optional upgrade is an additional \$100 to the price of the Lease Excess Wear and Use Waiver. Using this example, the dealer cost would be \$531 + \$100 = \$631. Therefore, the lessee would pay \$1,631



Cost for a 1-2 year New Luxury Vehicle Lease



Lessee pays

\$1,841

Can be capitalized in the lease and paid monthly Lessee can pay cash May sell for less but NOT more



Dealer Commission

\$1,000

Paid as part of the advance at lease funding

Dealer Cost*

\$841

Paid via the monthly LGM remittance process using the HUB

*Tire Coverage optional upgrade is an additional \$100 to the price of the Lease Excess Wear and Use Waiver. Using this example, the dealer cost would be \$841 + \$100 = \$941. Therefore, the lessee would pay \$1,941



Cost for a 1-2 year New Truck Lease



Lessee pays

\$1,566

Can be capitalized in the lease and paid monthly Lessee can pay cash May sell for less but NOT more



Dealer Commission

\$1,000

Paid as part of the advance at lease funding

Dealer Cost*

\$566

Paid via the monthly LGM remittance process using the HUB

*Tire Coverage optional upgrade is an additional \$100 to the price of the Lease Excess Wear and Use Waiver. Using this example, the dealer cost would be \$566 + \$100 = \$666. Therefore, the lessee would pay \$1,666



Eligibility



New & Used Vehicles

New Vehicles that were never previously registered

dealer demonstrators with less than 24,000 KMs and that have been in service for less than 12 months.

Used vehicles within 6 model years from the lease start date



Lease Vehicles

Only lease vehicles are eligible



Lease Term

New Vehicles:

Eligible for lease terms between 12 to 60 months

Used Vehicles:

Eligible for lease terms between 12 to 72 months



Ineligibility



Rule of 7

The sum of the model age of the vehicle and the contractual lease term shall not exceed seven years. Used Vehicles cannot exceed 6 model years.



Time of Purchase

Any plan purchased after the date of vehicle lease.

Cash and Finance customers do not qualify for this product.



Used Vehicles

A Used Vehicle must undergo a third party inspection to record details on its condition. Demonstrator Vehicles with more than 24,000 KMs at time of lease do not qualify.



Exclusions

Damage exceeding \$7,500 in aggregate

Damage exceeding \$1,000 for a single event



Any excess kilometer charges or excess wear and tear on tires at the end of lease term (unless optional coverage is purchased)



Any loss or damage due to mechanical failure that would otherwise be covered under a warranty or repairer guarantee



Any loss or damage due to mechanical or electrical breakdown



Any loss or damage normally covered by insurance unless due to a single incident less than \$1,000 whether or not the insurance is actually in place or not



Any missing parts valued at over \$150





Additional Features



Cancellation Provision

EWU is fully refundable within the first 30 days from the date of purchase

Non-cancellable by customer or dealer after 30 days



Transferable

Fully Transferable to another lessee via a lease transfer

\$100 Transfer Fee Applies (except where prohibited by law)



Deductible

No deductible when excess wear and use repairs are required at end of lease.



SECUREORIVE

Excess Wear and Use Waiver

Complete a Sale Using the HUB

The HUB

- Products are available as an online registration only - there is no need to complete pre-printed forms.
- Every policy must be registered through the HUB to ensure coverage is effective for your customer immediately.
- Simply log on to get started.

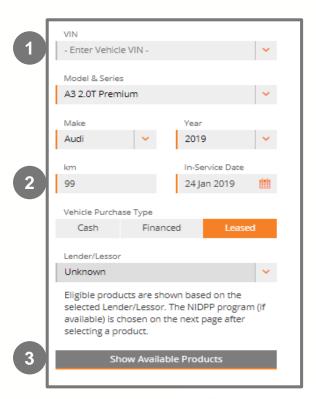




The HUB – Vehicle Information

Quick Quote screen:

- 1. Enter either the VIN or the Year, Make, and Model of the vehicle. The field that reads Additional Vehicle Details will populate.
- 2. Enter *Kilometers, In-Service Date,* and select "Leased" as the *Vehicle Purchase Type.*
- Click Show Available Products to continue.





The HUB – Customer Information

When vehicle information is submitted, you can now enter customer information. This can be completed on the left side of your screen.

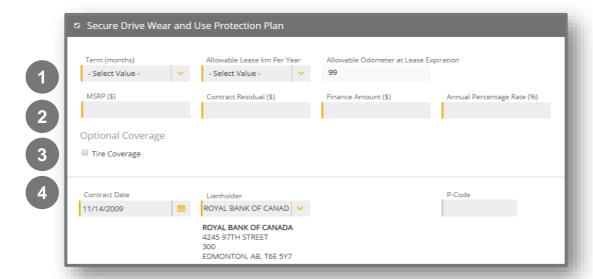
Enter required information such as Name, Primary Phone Number, Street Address, City, Province, and Postal Code.

☐ Hide Vehicle/Customer Details				PIN TO BROWSER 📌 🖍
Vehicle Details				
VIN	Year	Make	Model & Series	
- Enter Vehicle VIN -	2017 🗸	Genesis 🗸	G80 5.0L Ultimate	
	km	In-Service Date	Vehicle Purchase Type	Purchase Price Purchase Date
Certified Pre-Owned	99	12 Oct 2017	Cash Financed Leased	12 Oct 2017
+ Advanced Options				
Customer Details				
First Name Middle Name	Last Name	Business Name	Primary Phone Number	Email
This (value	Lost Home	DOSINESS NAME	+Add Phone Number	Liter
Lookup Address	Street Address		Unit/Suite City	Province Postal Code
Start Typing Address Here				BC V
Add Secondary Contract Holder				
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The HUB – New Vehicles

- Enter the Term of the lease and Allowable Lease KMs Per Year using the drop-down list.
- 2. Enter the MSRP, Contract Residual, Finance Amount, and Annual Percentage Rate.
- 3. Select the *Tire Coverage* box if the customer has opted-in for Optional Coverage
- 4. Enter the *Contract Date* using the calendar button.

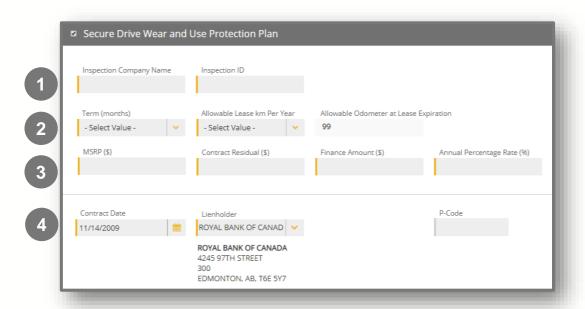


The retail price of the vehicle then appears on the bottom right of the interface.



The HUB – Used Vehicles

- 1. Enter the Inspection Company Name and Inspection ID
- 2. Enter the *Term* of the lease and *Allowable Lease KMs Per Year* using the drop-down list.
- 3. Enter the MSRP, Contract Residual, Finance Amount, and Annual Percentage Rate.
- 4. Enter the *Contract Date* using the calendar button.



The retail price of the vehicle then appears on the bottom right of the interface



Total Payment and Monthly Payments

You can now calculate periodic payments using the tool on the top-right of your page. Click on the calculator icon and enter the *Interest Rate, Term in Months* and *Frequency*



You can also use the *Quote Summary* on the bottom of the page to calculate the total cost of the product (or products) purchased by the customer.





Resources for Ethical Sales





About LGM

We specialize in customizing OEM branded business office products

LGM was established in 1998 and handles claims, administration, sales, support, training and marketing

LGM Training consists of English and French Regional Trainers, with an in-house content development and coordination team.

Our state of the art offices and training facilities are located in Oakville, Montreal and Vancouver.

Our dedicated Dealer Development Managers and Sales VPs are on the road to manage dealer relationships

