

## Selling SecureDrive Anti-Theft Protection

SecureDrive's Anti-Theft Protection product helps deter potential thieves from stealing a vehicle. Product plan includes recovery and compensation benefits. This is an excellent protection product for luxury vehicles.

### Unique Selling Propositions

- Quick and easy to install
- No up-front fee or administration hassles
- Visible window stickers and etchings on vehicle that are "Police Traceable"
- Unique number embedded on body panels throughout your vehicle
- Vehicle recovery benefit adds your vehicle to a national database to improve its traceability.
- Dealership inventory protection offered. In addition to anti-theft coverage for your customers, you can protect your dealership's inventory as well. Ideal product to blanket all vehicles on lot.

### Product Coverage

**Theft Deterrent:** A subtle yet clearly visible warning label installed on the vehicle's front windows will instantly notify potential thieves that the vehicle is "Police Traceable".

**Vehicle Recovery:** In addition to the window decal, pre-registered numbers embedded on body panels throughout the vehicle will add your customers' vehicle to a national database to improve its traceability. In the event the vehicle is stolen, these unique numbers allow the vehicle to be traceable.

**Full Refund of Purchase Price:** In the event a vehicle is stolen and recovered with damage or stolen goods, a full refund of the SecureDrive Anti-Theft Protection purchase price will be given to the customer.

**Discount on Replacement Vehicle:** In the event a vehicle is stolen and unrecovered or recovered but as a total loss, the customer will receive a selling dealer discount of up to \$5,000 towards a replacement vehicle.

### Extensive Eligibility

- Available without age restriction for all makes and models
- Multiple coverage terms for both lease and purchased vehicles

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**For more information about this product or to receive complementary online product training, contact your LGM Dealer Development Manager or call 1-866-267-6200.**