

# Selling SecureDrive Prepaid Maintenance (Honda models)

SecureDrive's Prepaid Maintenance plan provides **upfront revenue** to your FSO *and* ensures **customer retention** and **upsell opportunities** when your customer returns to your dealership's service department for maintenance. This product provides customers with convenience, OEM-genuine parts and service, price discounts, and protection against inflation.

### **Unique Selling Propositions**

- Mobile claims app available for this product
- Eligible for No Interest Deferred Payment Plan (NIDPP). 0% interest finance program allowing your customers to spread the retail cost over the time of their contract, with no qualification or approval process required.

#### **Product Plans**

**Basic:** covers essential maintenance needs like engine oil and drain plug gasket changes, oil filter replacements, shop supplies, multi-point vehicle inspections, and tire rotations.

**Plus:** covers all the maintenance needs recommended by the OEM. In addition to the services covered in Basic, it includes: replacement for dust and pollen filters, brake and transmission fluid changes, air cleaner element replacement, front and rear brake service, drive belt inspection and adjustment, and engine coolant replacement.

**Options:** Some maintenance items required for specific models or trims can be added. List of these options can be found in the Consumer coverage matrix.

## **Extensive Eligibility**

- All new Honda models are eligible, except the Clarity Electric and the Clarity Fuel Cell.
- New vehicle within 12 months and 12,000 km
- First service must not have been performed yet.
- Commercial and light commercial (ride-share) vehicles are accepted.
- Coverage available for financed, leased, or cash purchases.

# **Coverage Period**

- Available terms from 24 months to 84 months
- Contract expiry date includes a 6-month grace period for late claims submission

#### **Contract Terms**

- Fully transferable to a new private owner
- Fully refundable within 30 days
- Can only be serviced at the selling dealership

For more information about this product or to receive complementary online product training, contact your LGM Dealer Development Manager or call 1-866-287-6200.