

## Selling SecureDrive Prepaid Maintenance (Volkswagen models)

SecureDrive's Prepaid Maintenance plan provides **upfront revenue** to your FSO *and* ensures **customer retention** and **upsell opportunities** when your customer returns to your dealership's service department for maintenance. This product provides customers with convenience, OEM-genuine parts and service, price discounts, and protection against inflation.

### Unique Selling Propositions

- Mobile claims app available for this product
- Eligible for No Interest Deferred Payment Plan (NIDPP). 0% interest finance program allowing your customers to spread the retail cost over the time of their contract, with no qualification or approval process required.

### Product Plans

**Basic:** covers essential maintenance needs like engine oil and drain plug gasket changes, oil filter replacements, shop supplies, and multi-point vehicle inspections.

**Plus:** covers all of the maintenance needs recommended by the OEM. In addition to the services covered in Basic, it includes: pollen filter replacements, engine air filter changes, spark plugs and tire rotation.

**Options:** Some maintenance items required for specific models or trims can be added. A list of these options can be found in the Consumer coverage matrix.

### Extensive Eligibility

- All new Volkswagen models are eligible, except the e-Golf and the Arteon.
- Vehicle must be within 12 months from in-service date and no more than 15,000 km.
- First service must not have been performed yet.
- Commercial and light commercial (ride-share) vehicles are accepted.
- Coverage available for financed, leased, or cash purchases.

### Coverage Period

- Available terms from 24 months to 96 months
- Contract expiry date includes a 6-month grace period for late claims submission

### Contract Terms

- Fully transferable to a new private owner
- Fully refundable within 30 days
- Can only be serviced at the selling dealership

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**For more information about this product or to receive complementary [online product training](#), contact your LGM Dealer Development Manager or call 1-866-287-6200.**