

SECUREDRIVE™

VEHICLE LOSS PRIVILEGE PROGRAM



Total Loss Event & Partial Loss Event Privilege.

securedrive.ca

TOTAL LOSS EVENT PRIVILEGE

Every vehicle owner should consider...

If you experience a **total loss...**

(any instance where your vehicle has been declared a permanent loss by your insurer resulting from such things as collision, fire or theft)

and your insurer only pays the **fair market value** of your vehicle...

are you aware of the cost to get into a **replacement vehicle?**

Consider:

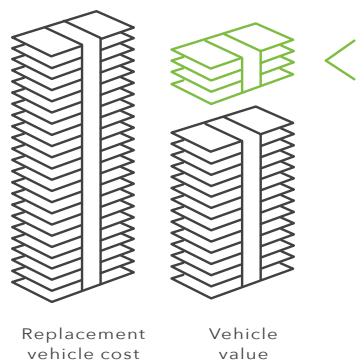
- The escalated cost to purchase a brand new vehicle
- Replacement of accessories from your previous vehicle (winter tires, etc.)
- The deposit for your next purchase
- The outstanding debt on your original loan

Were you aware?

- Over 85,000 vehicles are stolen each year in Canada²
- Vehicle loans can carry negative equity for up to 6 years

Let us help

In the event of a Total Loss, you are eligible for a fixed in-store loyalty credit towards a replacement vehicle.



Your fixed in-store loyalty credit can be applied to your replacement vehicle purchase.

Privilege options

VEHICLE VALUE	IN-STORE LOYALTY CREDIT
Up to \$20,000	\$5,000
\$20,000 - \$40,000	\$5,000 or \$7,500
\$40,000+	\$5,000, \$7,500 or \$10,000

The benefits of SecureDrive

- Payable in affordable monthly installments
- 30 day money back guarantee

The diagram in this brochure is for illustrative purposes only and may not accurately represent values for your circumstance. Fixed in-store loyalty credit is capped at the limit selected at time of purchase.

Partial Loss Event Privilege

Did you know?

If you have a fender-bender and your vehicle is repaired, you could have a damage record on your vehicle's history report. In many cases a damage declaration can decrease the resale value of your vehicle.

Let us help

In the event of a damage declaration record on your vehicle's history report, the Partial Loss Event Privilege provides an in-store loyalty credit at the time you purchase or lease a new vehicle.

The statistics¹

- Annually, more than 240,000 vehicles in Canada claim collision damages.
- The average repair bill for a collision is over \$5,700, which often results in a damage record, accelerating the depreciation of your vehicle.

Privilege options

VEHICLE VALUE	IN-STORE LOYALTY CREDIT
Up to \$20,000	\$2,500
\$20,000 - \$40,000	\$2,500 or \$3,750
\$40,000+	\$2,500, \$3,750 or \$5,000

Contact your authorized dealer for more information or call 1-866-287-6200.

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1. Insurance Bureau of Canada. (2015). Facts 2015. Retrieved from: <https://tinyurl.com/y4yvfvcb>
2. Statistics Canada (2017). Police-reported crime for selected offences, Canada. Retrieved from: <https://tinyurl.com/y35ftxqr>

This is a loyalty membership program offered by your selling dealer that provides eligibility for certain in-store loyalty credit privileges after a vehicle loss. This brochure is a summary of the dealer loyalty membership program and is provided for informational purposes. Actual contractual terms and conditions govern membership eligibility, membership privileges and exclusions. Vehicle Loss Privilege Program is not available in Québec.

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